

Frequently Asked Questions



Q. What are the requirements for an Intel Inside® Program Associate membership?

A. To be an Associate member, your company must:

- Integrate Intel processors or other Intel technology into your company-owned and branded product.
- Sign Intel's Corporate Non-Disclosure Agreement.
- Upload proof of purchase of 500 or more units of Intel hardware or other technology (e.g., processors, sensors, FPGAs, microcontrollers) in the form of an invoice from Intel, a distributor, or ODM; or other document (e.g., Intel® software license) provided by Intel that authorizes your company to use Intel technology.**
- Upload photographs of your Qualified Products that clearly display your product brand name on the device. If device is unavailable, add picture of the package or promotion where the logo was used.
- Provide the name and email address of your Intel contact.

Q. Where can members use the Intel logos?

A. Members may use the authorized licensed mark in their advertising and marketing communications vehicles such as web, advertising, tradeshow signage, collateral, sales presentations, in the product packaging, and directly on their Qualified Products. Specific rules for use can be found in the Trademark and Logo Usage Guidelines available on the program website and provided with each logo download.

Q. How do I get Intel brand assets and labels to with my company branded products?

A. Members may download digital brand assets on the Intel Brand Assets link of the program website. You can order product labels on the Intel Online Label Ordering (OLO) system after you receive access to the system as part of the enrollment process.

Q. How do I get files for integrated branding (vs. a sticker) on a device, which includes permanent marking technologies such as pad printing, laser etching, foil, etc.

A. For art files suitable for integrated branding on a device, contact the [program administrator](#).

Q. What are the unique requirements for members to register medical devices in the Intel Inside Program?

A. Members with eligible medical devices are required to notify Intel about any adverse actions related to member's medical devices. Please refer to the Terms and Conditions for additional details.

Q. Is the Intel Inside Program Associate Membership a product endorsement by Intel?

A. Member participation in the Intel Inside Program Associate Membership is not an endorsement by Intel of any product or advertisement.

Q. Whom can I contact if I have questions about registration in this program?

A. Contact the [program administrator](#).

**Intel at its own discretion may waive this requirement for entities that can provide proof of collaborating with Intel on a design which is close to coming to market.